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MANagement best Practices

Webinar on

# Communication Challenges in Disaster Risk Management and Crisis Management

6th December 10-12:30 CET

Registration is free, but mandatory, at

[https://us06web.zoom.us/webinar/register/WN\\_zWSOA2IWTH6r0IqUNXYvrA](https://us06web.zoom.us/webinar/register/WN_zWSOA2IWTH6r0IqUNXYvrA)

## Agenda

10:00	Opening and brief ROADMAP project presentation	Andrea Prota
10:10	Crisis communication in a post-pandemic world. What lessons the COVID-19 crisis has taught on risk communication, and how they can be applied to disasters and natural risks	Nicola Nosengo
10:45	Advancing Disaster Risk Communications Towards People-Centred Approaches	Iain Stewart
11:20	Listening before we speak: perspectives on preemptive measures for risk and crisis communications	Lucia Castro Herrera
11:55	Wrap-up and general discussion	Domingos Viegas
12:30	Closure	



## Speakers

<p>Nicola Nosengo</p>	<p>Nicola Nosengo is a science writer and scientific communicator with over 20 years of experience at the national and international level. He has a degree in Communication from the University of Siena and a master in Science Communication from the International School of Advanced Studies (ISAS) in Trieste. In Italy he has contributed, among others, to L'Espresso, La Stampa, Focus, Le Scienze, Mente e Cervello, Il Tascabile, covering technology, physics, space science, robotics and AI, neuroscience. He has been covering Italian science for Nature for many years, and his stories have appeared in The Economist. In addition to his journalistic work, he has worked as a communicator for the Italian Space Agency, the Italian Institute for Astrophysics, and for the Swiss Federal Institute of Technology in Lausanne (EPFL). He wrote three books for the general public and has worked with RAI (Italy's public broadcasting company) for projects and programmes on science and technology. He currently edits Nature Italy, a recently launched digital magazine, part of Springer Nature, focussing on Italian research.</p>	
<p>Iain Stewart</p>	<p>Iain Stewart is the El Hassan bin Talal Research Chair in Sustainability at the Royal Scientific Society of Jordan, Visiting Professor in Environmental Studies at Ashoka University, India, and Professor of Geoscience Communication at the University of Plymouth. The founding director of the University of Plymouth's 'Sustainable Earth Institute', Iain's long-standing research interests are in natural hazards, sustainable geoscience, and earth science communication. His geo-communication work has built on a 15 year partnership with BBC television presenting geoscience programmes (notably 'Earth: The Power of the Planet', 'Earth: The Climate Wars', 'How Earth Made Us', 'How To Grow A Planet', 'The Rise of the Continents' and 'Planet Oil) and recently was academic advisor on the BBC's acclaimed landmark series 'Severn Worlds, One Planet'. Awarded an MBE for his services to geography and geology education, he is President of the Royal Scottish Geographical Society, has been Communications Lead for the 'Tomorrow's Cities' urban disaster risk consortium, and is a co-author of the UNDRR Global Assessment Report chapter C3 on Advancing Risk Communication.</p>	
<p>Lucia Herrera</p>	<p>Lucia is a PhD candidate in Information Systems affiliated to the Centre for Integrated Emergency Management CIEM at the University of Agder in Norway. Apart from academia, Lucia counts with professional experience in digital communications, crisis management, and process improvement in international, private, and public organizations. She holds an MSc. In Engineering Management with a concentration in crisis, emergency and risk management from The George Washington University, and a BA in Government and International Relations from Universidad Externado de Colombia. Her research interests include crisis, disaster and risk management, support technologies and processes for agile crisis management, logistics, and process improvement. Her dissertation is exploring organizational practices in using social media as a source of information to support crisis management strategies.</p>	